



MIRA FLOORS PARTNERS WITH ASPERA RECYCLING TO OFFER FLOORING RECYCLING

Local Business Helps Solve the 6 billion Pound Carpet Problem in Landfills

For immediate release

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Vancouver, BC - Each year, 6 billion pounds of carpet are added to North American landfills. Vancouver flooring experts, MIRA Floors, in partnership with Aspera Recycling has introduced a carpet recycling service for homeowners and commercial projects to reduce this number.

“Carpet recycling has been a very hot topic among our customers for years,” says James Alisch, Co-owner of MIRA Floors. Alisch adds, “They want to do the right thing and recycle it, but there just weren’t any available options in this market until now. We are excited to be working with Aspera Recycling to provide this option available to our customers.”

The solution offered by MIRA Floors and Aspera is simple. MIRA Floors removes your carpets and takes them back to the MIRA warehouse. They are transported to a sorting plant where a spectrometer is used to determine the carpet fibre type. Carpets are sorted by type and their fibres are sheared off. The fibres can be broken down into their original form and used as inputs to create new carpets and other products made from nylon and polypropylene.

Metro Vancouver alone contributes 90 million pounds of carpet to landfills. However, used carpet does not have to be destined to live out its remaining years in the landfill. Carpet is recyclable; it can be broken down into its basic components and used to make new carpets as well as other products.

“Aspera Recycling in Vancouver has recycled nearly 130,000 lbs of used carpet, and over 45,000 lbs of underpad. We expect to triple those numbers by the end of 2013, and are very excited to be the first recyclers of carpet and underpad in British Columbia,” says Peter Cox, Regional Manager for Aspera Recycling.

Compared to the costs of simply sending the removed carpet to the landfill, the cost to recycle is a minimal increase. Current carpet recycling costs are just cents higher than standard removal and landfill disposal costs. Carpet recycling technology in Canada is still in its infancy but as it improves, the costs are expected to decline.

About MIRA Floors & Interiors

MIRA Floors & Interiors, founded in 2002, provides full service supply and installation of all flooring surfaces. With a focus on servicing commercial and residential, MIRA Floors has built long lasting relationships in the construction, restoration, interior design and property management industries. <http://www.mirafloors.com>

About Aspera Recycling Inc.

Aspera Recycling Inc. is the first national waste carpet and underpad diversion and recycling company in Canada. Aspera has collection and sorting facilities in Vancouver and processing facilities in Toronto. <http://www.asperarecycling.com>

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