

Convenience/Selection:

Mira Design Consultation

Big Box Store

A significant decision for your home, made in your home.

Different lighting and surroundings can give very different impressions of your flooring selection.

Owners of the company are involved in each project.

Who you meet with could change. Will they be there tomorrow?

The same brand names you'd see in a store

Wide variety of brand names

One-on-one attention

May wait in line and compete for a sales representative's attention

Match styles and colors accurately with your own home's lighting

Match colors to a photo in a store's bad fluorescent lighting or take the swatches home and then bring them back to the store later on

No need to leave home and park

Crowded parking lots

Sit comfortably in your home

Have to brave bad weather

No need to hire a babysitter to watch the kids

Someone needs to watch the kids or you have to take them to the store with you

Ability to provide product Expertise

Store representative might be trained on a wide variety of product lines and is not specialized

Quality products at competitive prices

Pricing includes overhead for retail locations

Free in-home estimates

Schedule a separate in-home appointment to estimate after in-store visit and many charge a fee

Time savings due to a more efficient process

Requires going to the store, selecting a product, setting an appointment for measurement, determining final costs, and scheduling an installation

No separate appointment is required to measure for most products

Many stores require a separate appointment to measure

One, all-encompassing price

Can see the price of the product in the store but have to wait to see what the installation charge will be

Process:

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Call 604.856.4799 or schedule an appointment online

Go to the store to select product

Expert shows the product in your home, measures, provides a free in-home estimate, places the order and schedules an installation appointment

Go back home to see if it looks right in your own house

Product is installed. Mira will follow up to ensure any final questions are answered and to receive your feedback. Our goal is to leave you with an experience that makes you want to share with your friends and family.

Go back to the store to find a product expert to schedule an appointment for measurement (fee often required)

Customers are provided with access to Mira's Product Care options, featuring product/care information, manufacturer's product or Mira installation warranty information and more.

Go back to the store to purchase the product and the installation services together

Post-installation questions? Call Mira or visit our online Information Center Receive a call to schedule an installation appointment,

Go back to the store with any questions/concerns