

Convenience/Selection:

Mira Design Consultation

Big Box Store

A significant decision for your home, made in your home.	Different lighting and surroundings can give very different impressions of your flooring selection.
Owners of the company are involved in each project.	Who you meet with could change. Will they be there tomorrow?
The same brand names you'd see in a store	Wide variety of brand names
One-on-one attention	May wait in line and compete for a sales representative's attention
Match styles and colors accurately with your own home's lighting	Match colors to a photo in a store's bad fluorescent lighting or take the swatches home and then bring them back to the store later on
No need to leave home and park	Crowded parking lots
Sit comfortably in your home	Have to brave bad weather
No need to hire a babysitter to watch the kids	Someone needs to watch the kids or you have to take them to the store with you
Ability to provide product Expertise	Store representative might be trained on a wide variety of product lines and is not specialized
Quality products at competitive prices	Pricing includes overhead for retail locations
Free in-home estimates	Schedule a separate in-home appointment to estimate after in-store visit and many charge a fee
Time savings due to a more efficient process	Requires going to the store, selecting a product, setting an appointment for measurement, determining final costs, and scheduling an installation
No separate appointment is required to measure for most products	Many stores require a separate appointment to measure
One, all-encompassing price	Can see the price of the product in the store but have to wait to see what the installation charge will be

Process:

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Call 604.856.4799 or schedule an appointment online	Go to the store to select product
Expert shows the product in your home, measures, provides a free in-home estimate, places the order and schedules an installation appointment	Go back home to see if it looks right in your own house
Product is installed. Mira will follow up to ensure any final questions are answered and to receive your feedback. Our goal is to leave you with an experience that makes you want to share with your friends and family.	Go back to the store to find a product expert to schedule an appointment for measurement (fee often required)
Customers are provided with access to Mira's Product Care options, featuring product/care information, manufacturer's product or Mira installation warranty information and more.	Go back to the store to purchase the product and the installation services together
Post-installation questions? Call Mira or visit our online Information Center Receive a call to schedule an installation appointment,	Go back to the store with any questions/concerns